

The town as a friendly space for developing entrepreneurship and creativity

Project Title: The town as a friendly space for developing entrepreneurship and creativity.

Nr: 2014-1-PL01-KA201-003664

Duration: 1.09.2014-31.08.2017

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Template for lesson plans:

Lesson Title Career Planning

Aims: Career Planning aims to stimulate thinking about the following areas: • Who we are and what we like • The above as a starting point for Career Planning • Career Planning steps

Time Necessary 45 min

Target Group 12th formers

Methods/  
Forms Explanation, analysing, searching for information, writing.

Material  
necessary Computer, projector, book and workbook

Bibliography  
reference or  
websites On-line careers tests exist in various languages. They can be a useful resource in helping pupils to develop their self-awareness.  
[www.bbc.co.uk/science/humanbody/mind/surveys/careers/](http://www.bbc.co.uk/science/humanbody/mind/surveys/careers/)  
[www.toutpoureussir.com/eng/orientest/index](http://www.toutpoureussir.com/eng/orientest/index)  
On-line resources exist in most countries. These offer insight into different types of careers and offer CV template and job seeker tips.  
<https://vle.thebrilliantclub.org/brightside/knowledge-bank>  
<http://www.myworldofwork.co.uk> <https://vle.thebrilliantclub.org/brightside/knowledge-bank> <http://www.myworldofwork.co.uk/>  
<http://www.futuremorph.org/>  
<https://nationalcareersservice.direct.gov.uk/Pages/Home.aspx>  
<http://www.prospects.ac.uk/>  
<http://www.careerswales.com/en/>  
<http://www.education.gov.uk/>  
<http://www.shu.ac.uk/research/cse/about-us/stem-unit>

Lesson content Step 1

Divide class into groups of 4-5 pupils and provide each group with the list of questions detailed in Annex A. In their groups, ask pupils to list achievements they value and admire. Then ask pupils to discuss what these achievements. The aim is to get pupils to think about the impact innovations have on our world today.

Step 2

Watch the "Ignite Your Future" video. Host a brief discussion. Ask pupils what they thought about while watching the video? What do they remember? Answer the questions: "What do you think is important when considering a career?" Discuss some of

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the answers in class grouping them into three main categories: Who am I?, where am I going?, how do I get there?

### Step 3

Explain the importance of matching career options to your personal preferences and how these preferences may change over time due to maturity and experiences. The following question areas may be helpful.

A/ Assessment (or self awareness): who am I?

- Life priorities/selecting a lifestyle
- Knowing your interests
- Preferences and values (what is important to you?)
- Skills
- Achievements

B/ Exploration: where am I going?

- Careers information
- Labour market information
- Career search
- Connect classroom to the world of work

C/ Action: how do I get there?

- Skills to develop
- Education/training
- Self-marketing activities (networking, CVs, interview)